

# Important Training Program

I find that most business are behind in their understanding of consumer behavior.

*As part of my commitment to the area,  
I am conducting one on one training called...*

## Trends in Consumer Behavior

- Learn what to do with social media.
- Understand how the 5 part selling process works.
- Online reputation issues that influence your clients.
- What makes client choose your business on the web.

## and Your Online Health Report

**Who should attend:**

The person responsible for growing the business

**How Much Time:**

About 40 minutes

**Where:**

At your office

**Cost:**

Zero just your time and maybe some water



**Speaker: Anthony Cannata Jr.**

ARC Creative Group from Chesterland OH, brings over 10 years of experience to small business. I help business owners learn how to be strategic and deliberate while branding, promoting and optimizing their business. My community outreach programming includes speaking regularly to groups of professionals.

**Call to schedule your training today: 216-373-6593**

### What others are saying about ARC Creative Group:



Anthony offers a service ALL small business can't do without. He is an excellent resource to help small businesses maximize the maze that we all face with our internet presence. If your story is similar it is worth your time and cost to set up a meeting with Anthony.

- Barb

Anthony did a great job setting up my website. It is flexible and interactive and has made a huge difference in my ability to use my website effectively. If you are looking for someone with the patience of Job, hire this man to do your website. Thanks Anthony!

- Susan



Anthony is knowledgeable, personal, and credible. He can quickly cut to the point on what your business needs and won't try to up-sell you. He is a fantastic advocate to have to help build your brand, team, or message. Invest 30 minutes with him and see where it can take your business.

-Brian

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